## THE

# BOOK-AND-STATIONERY COMPANY-RICHMOND

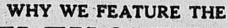
### Included in Our SERVICE FOR BUSINESS MEN

Is the designing of letter-heads, booklets, business cards—executed in Engraving, Printing or Embossing.

#### Our ENGRAVING DEPARTMENT

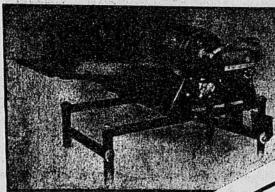
produces commercial and social stationery of the very highest quality.

> Prices are always Reasonable.



## **FLEXOTYPE**

Type Duplicating and Office Printing

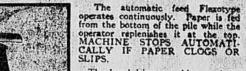


It Is Simple, Speedy, Efficient, Economical

Hand or Electric Drive. With Automatic Feed if Desired.

#### 50,000 PERFECT CIRCULAR LETTERS In One Eight-Hour Day!

There you have speed that no other machine can equal-and TURN OUT PERFECT LETTERS!



The hand-driven machine produces 2,000 to 6,000 letters per hour-all clear, clean and perfect.

RIBBON COST, less than 4c per 1,000. Let us give you PROOF.

Equipment includes direct inking device. You can print 75 per cent, of your office printing at practically the cost of paper, and without using curved electrotype plates.





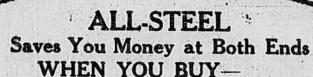
AT WOOD PRICES

> BUILD Your BUSINESS



AGENTS The Gravity Typesetter, Speed One Line Per Minute. Types fall into the composing fork-simply by touching bottom of type columns, and then are quickly trans-ferred to type-forms. Any one can quickly attain speed of one line per minute. RICHMOND VA:

## Unbreakable Flexible Type Form



They cost less than good wood cases, are just as handsome, give better service and can't get out of order. As they are fireproof, weatherproof, wearproof and ratproof—your first cost IS THE ONLY COST!

## They're Cheapest in the Long Run

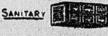
And Consider These Points: ALL-STEEL FILES are noiseless, can't get out of order, can't swell, can't shrink like wood. In your office they will give you more satisfaction—more efficient service—at less cost than anything ever devised for the purpose.

Just ask for more information. Call

MR. HESTER, In charge of the Office Outfitting De-THE BELL BOOK AND STATIONERY CO.

FOR EVERY FILING









OLE AGENTS RICHMOND VA\*



This bends instantly to fit the printing cy-linder. Letters in type can be filed away flat like a sheet of paper. 28 fonts of job type are available, besides 4 fonts of typewriter type. Curved electro-type plates can be used.

No other rotary ma-chine has these features. No other flat bed machine has the speed.

#### Proof That the Flexotype Will Pay for Itself in YOUR OFFICE

We shall be glad to put a FLEXOTYPE into any office and demonstrate in actual use how it saves in every day use more than enough to pay for the machine inside of a year. No charge if we don't "make our case."

If you are interested, phone, write, call or wire MR. HESTER, in charge of Office Outfitting Department, The Bell Book and Stationery Company.































